Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

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Claim 1 (previously presented): Video telephone 1 apparatus comprising image pick-up means for picking up the 2 image of an object and generating a transmit picture signal 3 according to the image of the object, communication means 4 for transmitting and receiving said transmit picture signal 5 and a receive picture signal, and display means for 6 displaying video information based on the receive picture 7 from communication received said means, 8 signal in that said video telephone apparatus 9 characterized comprises detector means for detecting the orientation of 10 said video telephone apparatus and a rotating means for 11 rotating the orientation of an image in at least either of 12 said transmit picture signal and said receive picture 13 signal based on the detected orientation of the video 14 telephone apparatus and independent of the orientation of 15 a distant party video telephone apparatus. 16

Claim 2 (previously presented): Video telephone apparatus according to claim 1, characterized in that detector means for detecting the orientation of said video

- telephone apparatus has image pick-up direction detector
- 5 means for detecting the vertical direction of said image
- 6 pick-up means.

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- (original): Video telephone Claim 3 apparatus 1 according to claim 1, characterized in that detector means 2 for detecting the orientation of said video telephone 3 display direction detector means apparatus has 4 detecting the vertical direction of said display means. 5
 - Claim 4 (previously presented): Video telephone apparatus according to claim 1, characterized in that said rotating means has transmit image rotating means for performing rotation processing on said transmit picture signal based on the orientation of said video telephone apparatus.
- Claim 5 (previously presented): Video telephone
 apparatus according to claim 1, characterized in that said
 rotating means has receive image rotating means for
 performing rotation processing on said receive picture
 signal based on the orientation of said video telephone
 apparatus.

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(previously presented): Video telephone 1 Claim 6 apparatus according to claim 1, characterized in that said 2 video telephone apparatus comprises a first receiver means 3 for regenerating a receive audio signal received from said 4 communication means, а second receiver means for 5 regenerating the receive audio signal received from said 6 communication means to a signal level different from that 7 of the first receiver means, and a receiver selector means 8 for switching between said first receiver means and said 9 second receiver means based on the orientation of said 10 video telephone apparatus. 11

(currently amended): Video telephone Claim 7 apparatus according to claim 1, characterized in that said video telephone apparatus comprises a first transmitter means for converting voice data into an electric signal to generate a transmit audio signal, a second transmitter means for converting voice data into an electric signal to generate a transmit audio signal whose signal level differs from that of the first receiver transmitter means, and a transmitter selector means for switching between said first transmitter means and said second transmitter means based on the orientation of said video telephone apparatus.

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(original): 1 Claim 8 Video telephone apparatus according to claim 6, characterized in that said receiver 2 3 selector means has picked-up image receiver means for switching between said first receiver means and said second 4 5 receiver means based on the vertical direction of image pick-up means detected by image pick-up means detector 6 7 means.

claim 9 (original): Video telephone apparatus according to claim 6, characterized in that said receiver selector means is display receiver selector means and switches between said first receiver means and said second receiver means based on the vertical direction or horizontal direction of the display means detected by display means detector means.

Claim 10 (original): Video telephone apparatus 7, according claim characterized in that said to transmitter selector means has picked-up image transmitter means for switching between said first transmitter means and said second transmitter means based on the vertical direction of image pick-up means detected by image pick-up means detector means.

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Video telephone apparatus 1 Claim 11 (original): 7, characterized in claim that said 2 according to transmitter selector means has display transmitter selector 3 means for switching between said first transmitter means 4 5 and said second transmitter means based on the vertical direction of display means detected by display means 6 7 detector means.

12 (currently amended): Video telephone apparatus comprising image pick-up means for picking up the image of an object and generating a transmit picture signal according to the image of the object, communication means for transmitting and receiving said transmit picture signal and a receive picture signal, and display means for displaying video information based on the receive picture from said communication received in that said video telephone apparatus characterized comprises detector means for detecting the orientation of said video telephone apparatus and a rotating means for generating said transmit picture signal by rotating the orientation of an image picked up by said image pick-up means based on the detected orientation of said video telephone apparatus.

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- Claim 13 (previously presented): The video telephone
 apparatus according to claim 12, wherein said rotating
 means further generates an image for displaying by rotating
 the orientation of an image of said receive picture signal.
- Claim 14 (new): Video telephone apparatus according to

 claim 1, wherein an upper side of the picked-up image in

 gravity direction of said video telephone apparatus is

 rotated so as to be an upper side of the picture of the

 transmit picture signal is made as the upper side of the

 picked up image in orientation.
 - Claim 15 (new): Video telephone apparatus according to claim 12, wherein an upper side of the picked-up image in gravity direction of said video telephone apparatus is rotated so as to generate said transmit picture signal which forms a transmit picture in which an upper side of the transmit picture is same as the upper side of the picked up image in orientation.